

Caroline Crosier

Carolinecrosier@gmail.com / 352.318.8812

Education

Bachelors of Fine Arts, Graphic Design
May 2008, Savannah College of Art and Design (SCAD). Savannah, GA
Current GPA: 3.88/4.0
Associates of Arts Degree, May 2005
Santa Fe Community College, Gainesville, FL
Study-Abroad Program, April–May 2007
SCAD, Lacoste, France

Software Skills

Proficient in:

- Adobe InDesign, Photoshop, Illustrator, Macromedia Dreamweaver, & Microsoft Office

Familiar with:

- Macromedia Flash, Fireworks, QuarkXPress, & Filemaker Pro

Career-Related Work Experience

Internships:

- **Art Direction Intern**, Mullen Advertising, Winston-Salem, NC (June–August 2008)
Worked on national advertising campaigns from concept to production for clients such as Wachovia, Marshalls and La Quinta.
- **Creative / Production Intern**, Starwood Vacation Ownership, Orlando, FL (June–August 2007)
Assisted all teams within creative services department including art direction and branding, production, web design, account management, photography, image and resource management, and copywriting
- **Creative / Production Intern**, Fry Hammond Barr, Orlando FL (December 2008)
Designed various printed and web material for advertising agency and worked as a production artist

Freelance:

- **Graphic Designer**, Sodexo, Savannah, GA (March 2007–present)
Initiated advertising campaign geared specifically for art students to be used at campus dining locations
- **Web and Flash Designer**, SMB Consultants, Lexington, SC (December 2007–present)
Created a website for a luxury car repair shop
- **Graphic Designer**, Verdant Resources, Atlanta, GA (2006)
Developed trademark design and visual identity for technology company

Organizations and Activities

- **President**, AIGA–SCAD, Savannah, GA (2007–present)
- **Leadership Team Member**, 180 College Ministry, Savannah, GA (2006–present)
- **Leadership Team Member**, SCAD Christian Student Fellowship, Savannah, GA (2005–present)
- **Advisor's Assistant**, Small Building Council, SCAD, Savannah, GA (2006–2007)
- **Volunteer**, Hitch Village Inner-City Outreach, Savannah, GA (2006–present)
- **Member**, Wesley Monumental Methodist Church, Savannah GA (2006–present)

Honors and Achievements

- Dean's List, SCAD, 2005–2008
- Combined Honors Scholarship, SCAD, 2005–2008
- Vernissage Exhibition, Lacoste, France (May 2007)
- Selected and Participated in the special poster project "Smart Design." Project was displayed at the Design College Expo, Coex Center, Seoul, Korea. The event was sponsored by KIDP.

Other Work Experience

- **Resident Assistant**, Savannah College of Art and Design. Savannah, GA. (February 2006– March 2007)
Oversaw a residence hall of 30 students, created programs for college students, mentored to students, managed paperwork, and files in the Residential Life Office.





Caroline Crosier

22808 NW 188th St
High Springs, FL 32643

352.318.8812
Carolinecrosier@gmail.com

References

Thomas Sessions
Vice President & Creative Director
Inter@ctivate

Former Creative Director
Starwood Vacation Ownership
707 Broadway, Suite 1000
San Diego, CA 92101
619.814.1999 | X 149
Tsessions@interactivate.com

Tim Roan
Sr. Vice President & Group Creative Director
Mullen

101 N Cherry St
Winston-Salem, NC 27101
336.774.9305
tim.roan@mullen.com

Sean Brunson
Associate Creative Director
Fry, Hammond, Barr

600 E Washington St
Orlando, FL 32801
407.849.0100
Sbrunson@fhbnet.com

Fathi A. Bakkoush
Professor, AIGA-SCAD Advisor
Savannah College of Art & Design

342 Bull Street
P. O. Box 3146
Savannah, Georgia 31402 USA
912.525.5171
Fathib@aol.com

